

## SYLLABUS 2026-2027

**Class : 12**

**Subject : Commerce**

**Book : ISC Commerce part 2**

**Publisher : CB Gupta**

### Term 1

1. UNIT 1: Business Environment
  - Business Environment
2. UNIT 2: Financing
  - Capital-Fixed & Working
  - Sources of Finance for a Joint Stock Company
  - Banking-Latest Trends

### Term 2

1. UNIT 3: Management
  - Management-Meaning, Nature & Importance
  - Principles of Management
  - Planning
2. Project I
3. Project II

### Term 3

1. UNIT 3: Management
  - Functions of Management & Coordination
  - Organising
  - Staffing
  - Directing
  - Controlling
2. UNIT 4: MARKETING

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- Marketing- Concept & Functions
- Marketing Mix
- Consumer Protection

### **Term 4**

1. Revision

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#### **Contact Us**

Seth M.R. Jaipuria School, Vineet Khand, Gomti Nagar, Lucknow – 226010, U.P.  
Phone: +91-522-2726502, 7311184804  
Website: <https://www.sethmrjaipuria.school/>